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RETAILER REGISTRATION BAG

Each attendee will be given the sponsor's bag when they arrive at the Registration Desk and/or as they enter the show. Your company name, logo and booth number will be predominately displayed as attendees walk the Show Floor. (Sponsor to provide bags for distribution)

PROMOTIONAL PRODUCT GIVEAWAY

Get your product in the hands of every attendee! You provide us with the product/insert and we will make sure it reaches every Retailer. (Sponsor to provide giveaway item)

VEHICLE PLACEMENT

This opportunity allows your promotional vehicle to be predominately displayed on the 2nd level at the Registration Desk as attendees enter the show. Complement your own exhibit space with additional advertising and awareness. (Sponsor to provide the promotional vehicle)

LOBBY DISPLAY CASE

Showcase your new product line with your company name and booth number in these prominently positioned Plexiglas show cases at the show entrance. Display anything from your new bicycle to a mannequin wearing your new product line.

AISLE SIGNS

Make the show floor yours with the aisles signs showcasing your company name and logo on every hanging aisle locator sign. (Sponsor responsible for all artwork and productions costs associated to produce these signs)

WALL SIGNS

Add extra punch and have your banner hung in a highly visible location on the mezzanine overhang or at the entrance to registration. (Sponsor responsible for all artwork and productions costs associated to produce the sign)

Small Show Floor sign /// Large Show Floor sign /// Registration Entrance Way sign

SHOW GUIDE BELLY BAND

Every Show Guide will come wrapped in a belly band that will predominately show your company name, logo and booth number, advertisement or whatever you choose. Artwork costs to produce this item are not included. (Sponsor to provide all camera ready artwork)

BADGE INSERTS

A great "in your face" sponsorship package! No one can walk the aisles without seeing your company name on the Attendee Badges. (Sponsor responsible for all artwork and productions costs associated to produce these Badge Inserts)

DISTRIBUTION OF LANYARDS

This is a great at-show & post-show exposure and an excellent way to drive traffic to your website after the show as well. Who doesn't leave their lanyards hanging in their office? (Sponsor to provide lanyards for distribution to attendees at registration)

RETAILER POWER PROGRAM SPONSORSHIP

The successful series continues on our Seminar and Keynote Speakers' Stage. There are two opportunities available: the Presenting Sponsor and the Supporting Sponsor. Both are great ways to give your company extra name recognition on a variety of marketing material pieces.

ADDITIONAL SPONSORSHIP OPPORTUNITIES ARE AVAILABLE

If you have an idea, run it by us. We are open to opportunities to help build your business at the show! Note: A sample of each sponsorship item must be submitted to BTAC for approval.